



## **“The Heart of The ‘Ukulele”** **Herb Ohta, Jr.**

International recording artist **Herb Ohta, Jr.**, is considered to be one of today’s most prolific ‘ukulele masters. Influenced by Jazz, R&B, Latin and Brazilian music, he puts his stamp on Hawaiian music by pushing the limits of tone and technique on this beautiful instrument. The son of ‘ukulele legend "Ohta-san," he started playing at the age of three, and teaching at the age of nine. He now shares the music of Hawai‘i and the beauty of the ‘ukulele with people around the world, performing and conducting instructional workshops.

His recording debut was in 1990 on his father’s recording. Since then, Herb has recorded on over 50 recordings with 15 Solo and 13 duet recordings to his credit. With 16 Nā Hōkū Hanohano Award nominations, he has won a Nā Hōkū Hanohano Award for “‘Ukulele Nahenahe” in 2011, “Pure ‘Ukulele” in 2013, Instrumental Song of the Year in 2013, “‘Ukulele Friends” in 2015, “‘Ukulele Friends The Sequel in 2018, “‘Ukulele Hula” in 2019, and “‘Ukulele Life” in 2021. Herb is also a four-time Hawai‘i Music Award Winner as well. Herb has released 3 national releases in Japan, 1 in Taiwan, co-authored two ‘ukulele instructional books with Grammy Award artist Daniel Ho that was released in Japan and the United States, and in 2015 Herb published a songbook of his arrangements in Korea.

In 2023, Herb will be in his 33rd year in the music business, Herb is well on his way to matching his father’s legacy.

For more information, visit [\*\*www.HerbOhtaJr.com\*\*](http://www.HerbOhtaJr.com).

### **AWARDS:**

- 1999 – Hawai‘i Music Award “Best Instrumental Album” (Pure & Simple)
- 2001 – Hawai‘i Music Award “Best Instrumental Album” (‘Ukulele Dream)
- 2002 – Hawai‘i Music Award “Best Instrumental Album” (Treasures of Aloha) w/ Keoki Kahumoku
- 2003 – Hawai‘i Music Award “Best Instrumental Album” (‘Ukulele Romance)
- 2011 – Nā Hōkū Hanohano Award “Best Instrumental Album” (‘Ukulele Nahenahe)
- 2013 – Nā Hōkū Hanohano Award “Best ‘Ukulele Album” (Pure ‘Ukulele)
- 2013 – Nā Hōkū Hanohano Award “Best Instrumental Song” (Nāpili Bay) w/ David Kamakahi
- 2015 – Nā Hōkū Hanohano Award “Best ‘Ukulele Album” (‘Ukulele Friends) w/ Bryan Tolentino
- 2018 – Nā Hōkū Hanohano Award “Best ‘Ukulele Album” (‘Ukulele Friends: The Sequel) w/ Bryan Tolentino
- 2019 – Nā Hōkū Hanohano Award “Best Instrumental Album” (‘Ukulele Hula)
- 2021 – Nā Hōkū Hanohano Award “Best Instrumental Album” (‘Ukulele Life)